

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.everydaypakistan.org Keyword: Everyday Pakistan

SEO Score

Pass

Pass

Pass

Pass

Pass

Pass

Pass

Fail

Fail

Pass

Pass

Fail Pass

5/5

Pass

Pass

Fail Fail

Fail

Fail

Pass

Fail

Fail

Pass

Pass

Pass Pass

60%

URL is SEO friendly Keyword present in URL

URL does not contain underscores robots.txt file found Favicon found

Page Speed

Preferred domain set

URL Analysis

• Load speed is under 2 seconds

Title Analysis

Everyday Pakistan — Breaking Stereotypes & Bridging Cultural Gaps

Title is too long. Consider making it max. 60 characters long.

Title tag begins with exact keyword

Description Analysis

Everyday Pakistan is an award-winning community and non-profit organization working to elevate the voices of local visual storytellers.

• Description has 160 characters or less. • Description tag contains exact keyword Image Analysis

Not all images have alt tags Exact keyword should be used in an alt tag Add exact keyword to an image file name

No underscores found in image file names Headings (H1-H6)

H1

Found heading tags H1, H2 and H3

1. everydaypakistan

Exact keyword NOT found heading tags H1, H2 or H3 No duplicate heading tags found Top Words

Pakistan 16

H2

H3

Everyday 14 Twitter 7 Gwadar 6 only 6

We found viewport metatag We found Apple icon Text Analysis

Mobile Analysis

You should have 500+ words on this page. Your word count: 448 Keyword usage exceeds 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword found in the first 100 words

Social Buttons Add Tweet button Add Facebook share/like button

Code Analysis

Exact keyword found in anchor text

Code is not W3C valid. No flash elements found. Remove inline css. Text to html ratio is less than 2:1

Schema.org markup found.

Suggestions for a better SEO Score

• Link to sitemap.xml found

Did not find a blog link

• Add keyword to image alt tag • Add exact keyword to an image file name • You need to add exact keyword in H1, H2 or H3 tags • Add more words (500+ is optimal) • Use keyword max. 3 times • Use bold, italic or underline for keyword

• Fix w3c validation errors • Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Add alt tags to images

• Fix title lenght

• Add Facebook share/like button • Add blog link

• Add Tweet button