



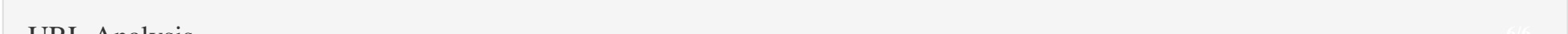
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.fire-detection.com

Keyword: fire

SEO Score

62%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

IP fire detectors | Protect server rooms from fire

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/3

- All images have alt tags
  - Exact keyword should be used in an alt tag
- Pass

Fail

Headings (H1-H6)

2/4

- H1

1. IP smoke detectors
- H2

1. IP smoke detectors integrate seamlessly with your network management system and warn of smoke and fire in the server room via SNMP, email and SMS.  
2. IP smoke detectors  
3. Product recommendations  
4. Protective measures

- H3

1. Monitoring System 100  
Basic Protection  
2. Monitoring System 500  
Basic protection  
3. Monitoring-PDU 700  
4. Analog IP smoke detector  
5. Digital IP smoke detector (+ °C/rH)
- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - Remove any duplicate heading tags
- Pass

Pass

Fail

Top Words

5/5

- server 20
  - smoke 20
  - room 19
  - fire 19
  - you 15

Mobile Analysis

1/3

- Add a viewport metatag
  - We found Apple icon
- Fail

Pass

Text Analysis

2/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

4/6

- Code is not W3C valid.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is good
  - Add schema.org markup
  - Link to sitemap.xml found
- Fail

Pass

Pass

Pass

Fail

Pass

Suggestions for a better SEO Score

- Start title with keyword
  - Fix description lenght
  - Add keyword in description
  - Add keyword to image alt tag
  - Make sure you have unique heading tags (remove duplicate heading tags)
  - Use keyword max. 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Add schema.org markup
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add a viewport metatag

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.