

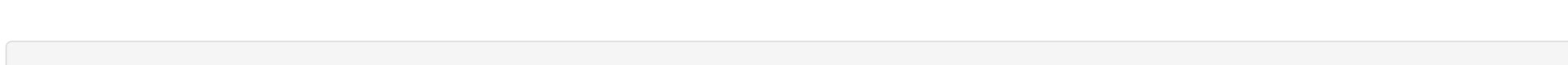


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

www.forbes.com/  
Keyword: entrepreneur

## SEO Score

# 43%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 2/2

- Title is too short. Consider adding more characters. Fail
- Title tag should begin with exact keyword Fail

### Description Analysis 2/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis N/A

- Sorry, no data in this report type

### Headings (H1-H6) 2/1

- H1**
- H2**
1. Money
  2. Innovation
  3. Lifestyle
  4. Billionaires
  5. Leadership
  6. Advisor UK
- H3**
- Found heading tags H1, H2 and H3 Pass
  - Exact keyword NOT found heading tags H1, H2 or H3 Fail
  - No duplicate heading tags found Pass

### Top Words 5/5

- Paid **17**
- Program **17**
- BrVoice **16**
- Richest **13**
- bes **5**

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 4/4

- You should have 500+ words on this page. Your word count: 252 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

### Social Buttons 3/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 5/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Pass
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found. Pass

#### Suggestions for a better SEO Score

- Add keyword to url
- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.