

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.fostira.se/sokmotoroptimering-sundsvall/

Keyword: seo

SEO Score

51%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass

Page Speed

- Load speed is under 2 seconds

Pass
Pass

Title Analysis

SEO / Sökmotoroptimering Sundsvall - Fostira AB webbyrå

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass
Pass

Description Analysis

Söker du en webbyrå i Sundsvall? Vi är en digital byrå som är specialiserade på SEO / Sökmotoroptimering till företag i Sundsvall.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

Image Analysis

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail
Fail
Fail
Fail

Headings (H1-H6)

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Fail
Pass
Pass

Top Words

- att 36
- och 17
- det 17
- som 13
- med 11

Fail
Fail
Fail
Pass

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Pass

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A
Pass
Fail
Fail
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.