

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



52%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon file not found</li> <li>Preferred domain set</li> </ul>	Pass Fail Pass Pass Fail Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

### GetResponse | Get Started with a Free Marketing Platform

<ul> <li>Title has 60 characters or less.</li> <li>Title tag should begin with exact keyword</li> </ul>	Pass Fail
Description Analysis	

GetResponse's all-in-one marketing grows your online presence with email marketing, landing pages, marketing automation and more. Start free!

<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	
<ul> <li>All images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Pass Fail Fail Fail
Headings (H1-H6)	

# H1

#### H2

- 1. Trusted by big and small brands
- 2. Inbound marketing solutions for what you need to do
- 3. Personalized tools for who you are
- 4. Unbeatablepriceforall-in-onemarketingsoftware
- 5. Are you ready to get your business growing?
- 6. Join the 100,000+businesses already growing with us
- 7. Helpful resources to getyoustarted
- 8. Whenyouneedus,we'rehere. Our Customer Success Team is always there for you.
- 9. GDPR compliant
- 10. Are you ready to get your business growing?

## H3

- 1. Get your business online
- 2. Grow your audience
- 3. Engage with customers
- 4. Boost online sales
- 5. Entrepreneur
- 6. Online marketer
- 7. Marketing manager
- 8. Large companies
- 9. FREE
- 10. PAID PLANS
- 11. MAX<sub>2</sub>
- 12. Excellent customer service!
- 13. Autoresponder emails are much simpler to use
- 14. Better and cheaper than the competitors
- 15. GetResponse helps me run my business
- 16. The best user-friendly email automation
- 17. I can reach my goals faster
- 18. Keep my business connected with clients
- 19. I love GetResponse interface
- 20. Get more out of your email marketing
- 21. How to get your first 50 subscribers?
- 22. Must-Have Reads to Help You Get Started with Marketing Automation
- 23. Email marketing best practices
- 24. How to Create a Landing Page Optimized for High Conversions?
- 25. 24 HOURS A DAY, 7 DAYS A WEEK
- 26. Product
- 27. Solutions
- 28. Support
- 29. Blog
- Found heading tags H1, H2 and H3 •
- Exact keyword NOT found heading tags H1, H2 or H3 •
- Remove any duplicate heading tags •

Top Words

- with 27 •
- marketing 19
- you 18 •
- GetResponse 16 •
- more 15 •

## Mobile Analysis

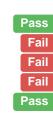
- We found viewport metatag •
- We found Apple icon •

## Text Analysis

- You have 500+ words on this page ۲
- Keyword should have 3 occurences •
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words ٠
- Exact keyword found in anchor text •

#### Social Buttons

- Add Tweet button •



Pass

Pass

Pass

Fail

Fail

- Add Facebook share/like button •
- Blog link found •

#### Code Analysis

- Could not check validation status. ٠
- No flash elements found. •
- Remove inline css. •
- Text to html ratio is less than 2:1 ٠
- Schema.org markup found.
- Link to sitemap.xml found •

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.



