



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.googleadservices.com/
Keyword: insurance

SEO Score

37%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain not set Fail

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/1

Error 404 (Not Found)!!1

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/1

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

Image Analysis 1/1

- Sorry, no data in this report type

Headings (H1-H6) 1/1

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 0/0

Mobile Analysis 1/1

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/1

- You should have 500+ words on this page. Your word count: 0 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/1

- Code is W3C valid. Pass
- No flash elements found. Pass
- Remove inline css. Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.