

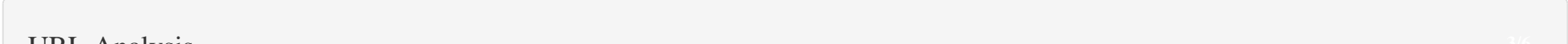


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.googleadservices.com/
Keyword: insurance

SEO Score

37%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

Pass
Fail
Pass
Pass
Fail
Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Error 404 (Not Found)!!1

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis1/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis1/1

- Sorry, no data in this report type

Headings (H1-H6)2/4

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words0/0

Mobile Analysis1/3

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 0
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail
Fail
Fail
Fail
Fail

Social Buttons1/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis1/3

- Code is W3C valid.
- No flash elements found.
- Remove inline css.

Pass
Pass
Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.