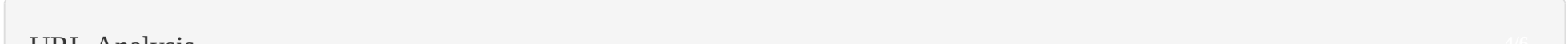


SEO Score

46%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed1/1

- This page should load quicker.

Fail

Title Analysis1/5

HRD SPOT – Corporate Learning Network

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/5

Bursa pelatihan bagi bagi profesional. Ada lebih dari 1000 event training & workshop, dibawakan oleh lebih dari 100 trainer yang kompeten di bidangnya.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail

Fail

Fail

Pass

Headings (H1-H6)1/3

H1

- Corporate Learning Network
- Selamat Tahun Baru 2022

H2

- Legal Drafting & Writing
- Talent Management & Career System
- Negotiation Skills for Business
- Certified Human Resources Manager
- Digital Talent Acceleration
- Public Speaking and Presentation Skill
- Persiapan Sertifikasi Project Management Professional (PMP)
- Technical Report Writing and Presentation Skills
- Leadership and Managerial Skills
- Online Facilitation: Preparation, Delivering & Assignment
- Mengelola Keuangan di Masa Pensiun
- Certified Governance Risk and Compliance Auditor (GRCA)
- Win-Win Negotiation Skills
- Financial Modeling
- Training of Trainer (TOT) KKNi Level 3
- Certified Human Resources Staff
- Business Plan and Budgeting
- Program Masa Persiapan Pensiun (MPP)
- IT Business Analysis dengan BABOK 3
- Interactive Dashboard with Microsoft Excel
- Neural Network and Deep Learning Specialization
- Database Analysis & Dashboard Reporting
- Program Persiapan Pensiun
- Inventory and Warehouse Management

H3

- PILIHAN KELAS ONLINE TATAP MUKA
- PILIHAN KELAS ONLINE
- PILIHAN KELAS ONLINE TATAP MUKA
- PILIHAN KELAS ONLINE
- PILIHAN KELAS ONLINE
- PILIHAN KELAS ONLINE TATAP MUKA
- PILIHAN KELAS ONLINE TATAP MUKA
- PILIHAN KELAS ONLINE TATAP MUKA
- Sudah mendaftar berkali-kali, namun bosan menunggu kepastian kapan pelatihan akan dilaksanakan?
- PILIHAN KELAS ONLINE TATAP MUKA
- PILIHAN KELAS ONLINE
- PILIHAN KELAS ONLINE TATAP MUKA
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- PILIHAN KELAS ONLINE TATAP MUKA
- PILIHAN KELAS ONLINE TATAP MUKA
- Mencari pelatihan bersertifikasi?

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Fail

Fail

Top Words5/5

- Januari 31
- PILIHAN 24
- KELAS 24
- ONLINE 24
- 24

Mobile Analysis1/5

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 394
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button