

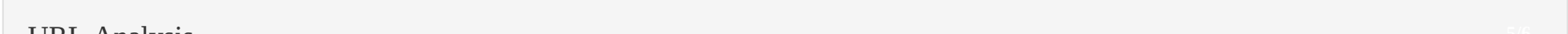


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.independer.nl/
Keyword: insurance

SEO Score

38%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Page Speed1/1

- Load speed is under 2 seconds

Title Analysis1/3

Independer

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Description Analysis2/2

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Headings (H1-H6)2/1

H1

- 1. Je bent toch geen robot?

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Top Words5/5

- geen 3
- dat 3
- bent 2
- robot 2
- robots 2

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Text Analysis2/5

- You should have 500+ words on this page. Your word count: 54
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Social Buttons2/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Code Analysis2/5

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Add schema.org markup
- Link to sitemap.xml was not found

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.