



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.indoyo.com
Keyword: marketing

SEO Score

61%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

indoyo digital marketing | strategic agency in the UK & Israel

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

2/3

indoyo media | is a top leading strategic digital marketing agency focuses at the UK and Israel market; our uniqueness is based on our segmentation method.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

1. Strategic Digital Marketing

H2

1. Do You Want Your Brand To Have Greater Reach?

2. Get Started For Free!

3. Success Stories

4. Ready To Make a Real Change? Let's Build this Thing Together!

H3

1. indoyo DIGITAL MARKETING | Stratigic Digital MarketinG AGENCY

2. Let's Get Started

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- that 5
- strategic 5
- online 4
- plan 4
- marketing 4

Mobile Analysis

3/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

3/5

- You should have 500+ words on this page
- Keyword usage exceeds 3 occurences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Pass

Pass

Social Buttons

2/4

- Add Tweet button
- Add Facebook share/like button
- Google +1 button found
- Blog link found

Fail

Fail

Pass

Pass

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.