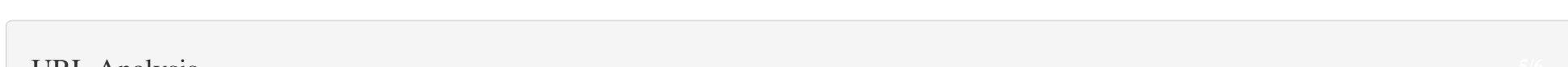


## SEO Score

# 62%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

Injury Attorney Puyallup | personal injury Puyallup | Puyallup, car accident lawyer Puyallup | personal injury attorney Puyallup | medical malpractice lawyers Puyallup | Injury Attorney Tacoma

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

### Description Analysis 1/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 1/1

**H1**

1. Blog Pass

**H2**

**H3**

1. Aggressive Driving
2. Distracted Driving
3. Drunken Driver Accident
4. Failure to Yield
5. Fender Bender
6. Hazardous Roadways
7. Head-On Car Accident
8. Hit & Run Accident
9. Intersection Accident
10. Multi Car Accident
11. Rear-End Accident
12. Reckless Driving Accident
13. Rideshare Accident
14. Rollover Accident
15. Single Vehicle Accident
16. T-Bone Accident
17. Taxi Cab Accident
18. Under-insured/Uninsured Coverage
19. Michelle T.

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- Puyallup **38**
- Accident **35**
- Attorney **28**
- Injury **24**
- from **21**

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/2

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

#### Suggestions for a better SEO Score

- Add keyword to url
- Fix title length
- Fix description length
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon