



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.ip-thermometer.com
Keyword: ip-thermometer

SEO Score

54%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

IP thermometers | Acquire measurments via network

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

1/1

- All images have alt tags
- Exact keyword should be used in an alt tag

Pass

Fail

Headings (H1-H6)

2/4

H1

1. IP Thermometers

H2

1. IP thermometers monitor temperature, humidity and other environmental parameters. They document value progressions and alert by e-mail, SMS and alarm displays when limit values are exceeded.

2. IP thermometers: Measurements via network

3. APPLICATIONS

4. Manufacturers

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- mmometers 20
- are 11
- with 7
- settings 7
- data 6

Mobile Analysis

1/3

- Add a viewport metatag
- We found Apple icon

Fail

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 435
- Keyword should have 3 occurences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Pass

Fail

Fail

Pass

Suggestions for a better SEO Score

- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.