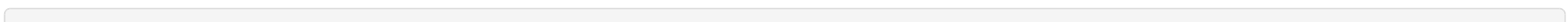




SEO Score

59%



URL Analysis

4/5

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

2/3

IP-Thermometer | Messwerte im Netzwerk erfassen

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

0/2

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/2

- All images have alt tags
 - Exact keyword should be used in an alt tag
- Pass

Fail

Headings (H1-H6)

1/1

H1

1. IP-Thermometer

H2

1. IP-Thermometer überwachen Temperatur, Luftfeuchtigkeit und weitere Umgebungsparameter. Sie dokumentieren Werteverläufe und alarmieren bei Grenzwertüberschreitungen per E-Mail, SMS und Alarmanzeigen.
2. IP-Thermometer: Messen im Netzwerk
3. Anwendungsgebiete
4. Hersteller

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- und 24
 - die 14
 - Sie 12
 - von 9
 - Temperatur 6

Mobile Analysis

1/2

- Add a viewport metatag
 - We found Apple icon
- Fail

Pass

Text Analysis

1/3

- You should have 500+ words on this page. Your word count: 496
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

0/1

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- Fail

Pass

Pass

Fail

Fail

Pass

Suggestions for a better SEO Score

- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag