



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.iwannaplay.it
Keyword: completi calcio

SEO Score

70%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

0/3

Abbigliamento sportivo, completi calcio, abbigliamento running, forniture squadre sportive con personalizzazioni - IWannaPlay.it - IWannaPlay - Sport.Teamwear.Freetime

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

1/2

Store on line dedicato all' active sport. Abbigliamento sportivo, Forniture squadre sportive, completi calcio, completi volley, completi personalizzati, Attrezzature sportive e tutto il necessario per fare sport.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis

4/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Aggiungi 67
 - uomo 66
 - Misure 55
 - running 49
 - MACRON 48

Mobile Analysis

1/3

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

0/6

- Code is not W3C valid.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml was not found
- Fail

Pass

Pass

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.