

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.junctionautochryslerdodgejeep.com/

Keyword: Jeep

## SEO Score

78%

## URL Analysis

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass
Pass
Pass
Pass
Fail
Pass

## Page Speed

0/1

- This page should load quicker.

Fail
------

## Title Analysis

0/2

Chrysler Dodge Ram Jeep Dealer Cleveland, Chardon OH | Junction Auto CDJR

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

## Description Analysis

0/1

Junction Auto is a Cleveland Chrysler Dodge Jeep RAM dealer that has been serving the community since 1931.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

## Image Analysis

0/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Fail
Fail
Pass
Fail

## Headings (H1-H6)

0/3

## H1

## H2

## H3

1. Cherokee
2. Challenger
3. Hornet
4. Compass
5. Grand Cherokee
6. Grand Cherokee 4xe
7. Grand Cherokee L
8. Grand Wagoneer
9. Grand Wagoneer L
10. Renegade
11. Wagoneer
12. Wagoneer L
13. Wrangler
14. Wrangler 4xe
15. Durango
16. Cherokee
17. 300
18. Charger
19. Gladiator
20. 1500
21. 2500
22. 3500
23. ProMaster 3500 Cutaway
24. 1500 Classic
25. Pacifica
26. Pacifica Hybrid
27. ProMaster 1500
28. ProMaster 2500
29. ProMaster 2500 Window
30. ProMaster 3500
31. ProMaster 3500 Window
32. Voyager
33. ProMaster City
34. ProMaster City

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass
Pass
Fail

## Top Words

5/5

- you 23
- Auto 18
- Sales 18
- Jeep 18
- Inventory 17

## Mobile Analysis

0/2

- Add a viewport metatag
- Add an Apple icon

Fail
Fail

## Text Analysis

0/4

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Fail
Pass

## Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail
Fail

## Code Analysis

0/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

N/A
Pass
Fail
Fail
Fail
Pass

## Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add favicon.ico
- Fix title length
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.