

Www.kdbazar.com/backpacks-for-kindergarten-kids/  
Keyword: backpacks for kindergarten

# SEO Score

15%



URL Analysis

0/4

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon file not found

Fail
- Preferred domain set

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

1/3

Best Backpacks For Kindergarten Kids Under 20\$ - KDBazar

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

2/3

Backpacks for kindergarten kids, animals n cartoon plush soft to choose & comfortable backpacks for kids. Shop kids backpacks so personal looks so cute on kids.

- Description has 160 characters or less.

Pass
- Description tag contains exact keyword

Pass

Image Analysis

0/4

- Not all images have alt tags

Fail
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

0/3

H1

H2

- Backpack Feature:
- Shopping cart

H3

- You may also like
- {{{title}}}

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- Kids 15
- backpacks 11
- product 11
- this 11
- Yes 11

Mobile Analysis

0/3

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

0/5

- You have 500+ words on this page

Pass
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

0/6

- Could not check validation status.

N/A
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link