

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

56%

URL Analysis

URL is SEO friendly	Pass
Keyword present in URL	Pass
<ul> <li>URL does not contain underscores</li> <li>robots.txt file found</li> </ul>	Pass Pass
<ul> <li>robots.txt file found</li> <li>Favicon file not found</li> </ul>	Fail
<ul> <li>Preferred domain not set</li> </ul>	Fail
Page Speed	1/1
Load speed is under 2 seconds	Pass
Title Analysis	

## Bem-vindo ao Kootlive

<ul> <li>Title has 60 characters or less.</li> <li>Title tag should begin with exact keyword</li> </ul>	Pass Fail
Description Analysis	

Rede social. videos, fotos, Blogs, Conheça novas pessoas.

<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	1/4
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Exact keyword found in image name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Pass Fail
Headings (H1-H6)	

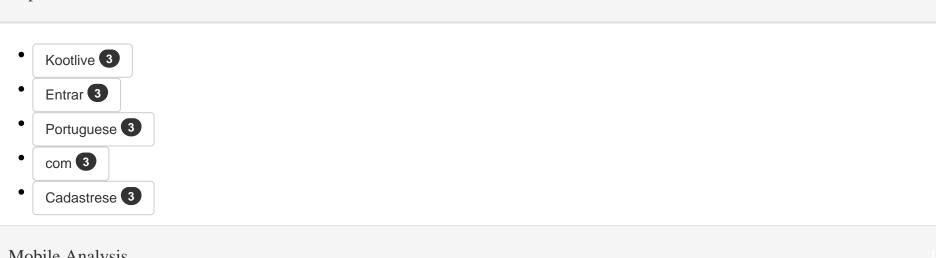
## H1

1. Bem-vindo ao Kootlive

H2

- Found heading tags H1, H2 and H3 •
- Exact keyword found heading tags H1, H2 or H3 •
- No duplicate heading tags found •

## Top Words



Mobile Analysis	
<ul><li>We found viewport metatag</li><li>Add an Apple icon</li></ul>	Pass Fai
Text Analysis	
<ul> <li>You should have 500+ words on this page. Your word count: 81</li> <li>Exact keyword used 3 times</li> <li>Exact keyword was neither bolded, italicized, or underlined</li> <li>Exact keyword found in the first 100 words</li> <li>Exact keyword found in anchor text</li> </ul>	Fai Pass Fai Pass Pass
Social Buttons	
<ul> <li>Add Tweet button</li> <li>Add Facebook share/like button</li> <li>Did not find a blog link</li> </ul>	Fa Fa

Code Analysis

- Could not check validation status. •
- No flash elements found. •
- No inline CSS found •
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Suggestions for a better SEO Score

- Add favicon.ico
- You must set your preferred domain (www/non www)Start title with keyword
- Add keyword in description

- Add alt tags to images
  Add keyword to image alt tag
  Remove underscores from image file names
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Add more text to achieve a text to html ratio of at least 2:1
  Add schema.org markup
  Add link to sitemap.xml

- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

Pass Pass Pass



## N/A Pass Pass Fail Fail Fail