

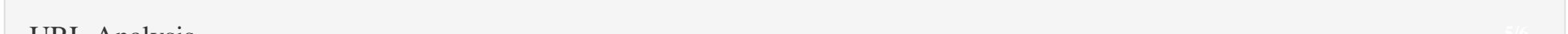


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.markspain.com  
Keyword: buy a house

# SEO Score

56%



URL Analysis

1/6

- URL is SEO friendly 

Pass
- Keyword not found in URL 

Fail
- URL does not contain underscores 

Pass
- robots.txt file found 

Pass
- Favicon found 

Pass
- Preferred domain set 

Pass

Page Speed

1/1

- Load speed is under 2 seconds 

Pass

Title Analysis

2/3

Mark Spain Real Estate - Premier Southeast Real Estate & Homes for Sale

- Title is too long. Consider making it max. 60 characters long. 

Fail
- Title tag should begin with exact keyword 

Fail

Description Analysis

1/3

Rated #1 in client satisfaction. Mark Spain Real Estate connects buyers & sellers in Atlanta, Athens, Charlotte, Raleigh and Nashville.

- Description has 160 characters or less. 

Pass
- Description tag should contain the exact keyword 

Fail

Image Analysis

3/4

- All images have alt tags 

Pass
- Exact keyword should be used in an alt tag 

Fail
- Add exact keyword to an image file name 

Fail
- No underscores found in image file names 

Pass

Headings (H1-H6)

3/3

H1

1. Get a **Guaranteed Offer** on Your Home.

H2

1. **15,271** homes sold since inception.  
2. We are rated **#1** in client satisfaction in the real estate industry.  
3. We average **12 homes** sold per day.  
4. Homes sold with us sell **faster** and for more **money**.  
5. **Over 4,100** 5-star reviews online.  
6. **Over \$4 billion** in real estate sold.  
7. Wall Street Journal / Real Trends **#1 ranked** Realtor in the United States in closed sales.  
8. **#1951** on the Inc. 5000 list of fastest growing private companies in America

H3

1. What makes Mark Spain Real Estate different?  
2. Get a Guaranteed Offer on Your Home Today  
3. Check Out Our Latest Commercial!  
4. Mortgage Calculator

- Found heading tags H1, H2 and H3 

Pass
- Exact keyword NOT found heading tags H1, H2 or H3 

Fail
- No duplicate heading tags found 

Pass

Top Words

5/5

- Spain 

15
- Mark 

15
- with 

12
- Real 

11
- Estate 

10

Mobile Analysis

2/2

- We found viewport metatag 

Pass
- We found Apple icon 

Pass

Text Analysis

4/5

- You should have 500+ words on this page. Your word count: 453 

Fail
- Keyword should have 3 occurrences 

Fail
- Exact keyword was neither bolded, italicized, or underlined 

Fail
- Exact keyword was not found within first 100 words 

Fail
- Exact keyword not found in anchor text 

Fail

Social Buttons

1/3

- Add Tweet button 

Fail
- Add Facebook share/like button 

Fail
- Blog link found 

Pass

Code Analysis

1/5

- Code is not W3C valid. 

Fail
- No flash elements found. 

Pass
- No inline CSS found 

Pass
- Text to html ratio is less than 2:1 

Fail
- Schema.org markup found. 

Pass
- Link to sitemap.xml found 

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.