Www.mc2biz.de/
Keyword: mobilya

SEO Score

55%

URL Analysis

- URL is SEO friendly — Pass
- Keyword not found in URL — Fail
- URL does not contain underscores — Pass
- robots.txt file found — Pass
- Favicon found — Pass
- Preferred domain set — Pass

Page Speed

- This page should load quicker. — Fail

Title Analysis

MC2 Consulting

- Title has 60 characters or less. — Pass
- Title tag should begin with exact keyword — Fail

Description Analysis

MC2 Consulting

- Description is too short. Consider adding more characters. — Fail
- Description tag should contain the exact keyword — Fail

Image Analysis

- Not all images have alt tags — Fail
- Exact keyword found in alt tag — Fail
- Exact keyword found in image name — Pass
- Do not use underscore in image file names. — Fail

Headings (H1-H6)

H1

H2

1. Login or create an account
2. Login or create an account
3. Konto erfolgreich erstellt
4. Abmeldung

H3

1. Menu
2. Returning Customer
3. Register Account
4.

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword NOT found heading tags H1, H2 or H3 — Fail
- Remove any duplicate heading tags — Fail

Top Words

SS

- und 47
- die 38
- bei 38
- Produkte 38
- Ihre 36

Mobile Analysis

- We found viewport metatag — Pass
- Add an Apple icon — Fail

Text Analysis

- You have 500+ words on this page — Pass
- Keyword should have 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword was not found within first 100 words — Fail
- Exact keyword found in anchor text — Pass

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Did not find a blog link — Fail

Code Analysis

- Code is not W3C valid. — Fail
- No flash elements found. — Pass
- Remove inline css. — Fail
- Text to html ratio is less than 2:1 — Fail
- Schema.org markup found. — Pass
- Link to sitemap.xml found — Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon