



Www.neilpatel.com
Keyword: Neilpatel

SEO Score

57%



URL Analysis

4/4

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Neil Patel: Helping You Succeed Through Online Marketing!

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

1/3

Advanced: The Simple Process That Works To Turn Ice Cold Prospects Into Happy Customers (w/ Automated Conversion Funnels & Sequences).

- Description has 160 characters or less.

Pass
- Description tag should contain the exact keyword

Fail

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- you 7
- million 6
- top 4
- Neil 4
- want 4

Mobile Analysis

1/3

- We found viewport metatag

Pass
- Add an Apple icon

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 228

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

1/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Blog link found

Pass

Code Analysis

3/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Start title with keyword
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon