

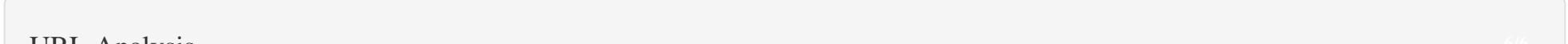


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.newsnow.co.uk/
Keyword: News

SEO Score

56%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/1

NewsNow: The Independent News Discovery Platform

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

2/3

Track news and sports headlines from the world's media. Your one-stop-shop for news.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

0/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)

3/3

H1

H2

H3

1.

- NewsNow Classifieds
- Top Searches

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- Coronavirus 77
- Covid 46
- News 40
- India 23
- Myanmar 21

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

1/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail

Pass

Pass

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.