



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.nirmal.com.au/
Keyword: web design

SEO Score

50%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

0/3

WordPress Developers Sydney | WordPress Maintenance and Support

Fail

Fail

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword

Description Analysis

0/3

WordPress Developers committed to building, maintaining and optimising WordPress websites. Get priority WordPress Support and Maintenance Retainer for your business.

- Description tag should be 160 characters or less.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

0/3

H1

1. WordPress Developers You Can Trust

H2

1. Not getting the technical support you need and deserve?
2. Worried about your website's speed?

H3

1. We know how frustrating it is not having a trustworthy and reliable website developer who's on your side.
2. Receive priority support
3. Work with WordPress experts
4. Keep your website up to date
5. Improve website continuously
6. Run website smoothly 24x7
7. Improve security and performance
8. Add new features as you need them
9. Get the peace of mind you deserve
10. Want to experience all of these business benefits?
11. We've got you covered!

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

S/S

- you 42
 - website 30
 - WordPress 28
 - with 24
 - can 14

Mobile Analysis

1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

3/6

- You have 500+ words on this page
 - Exact keyword used 3 times
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Pass

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
 - Fix title lenght
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.