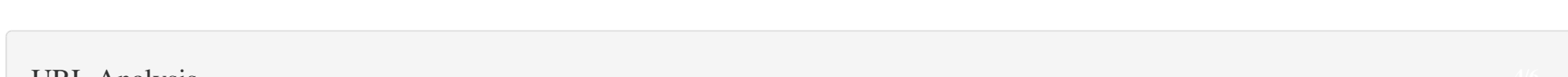


SEO Score

59%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

Online Doelen // Het Online Marketing Bureau en jouw Online Specialist

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

Online Doelen is een online marketing bureau uit Hoorn. Wij zijn gespecialiseerd in het genereren van website verkeer van een hoge kwaliteit. Lees verder

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 1/4

H1

H2

H3

1.
 - [SEO – ZOEKMACHINE OPTIMALISATIE](#)
 - [SEA – ZOEKMACHINE ADVERTEREN](#)
5. Deep data analyse
6. Vragen aan jullie
7. Concurrentie analyse
8. Kickoff overleg
9. Technische SEO Controle
10. Website Kwaliteitscontrole
11. Zoekwoord onderzoek
12. On page verbeteringen
13. Technische aanpassingen
14. Zoekwoord kansen
15. Nieuwe Content Onderwerpen
16. Nieuwe pagina's
17. Link building kansen
18. Link verzoeken versturen
19. Content promotie
20. Influencer campagnes
21. Maandelijks SEO Rapportage

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

Top Words 5/5

- een 39
- van 35
- het 31
- Google 23
- met 23

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title length
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.