



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.paderborn.de
Keyword: Paderborn

SEO Score

76%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Fail

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Startseite | Stadt Paderborn

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- der 33
- Paderborn 24
- die 20
- und 14
- Stadt 13

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

2/3

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

0/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

3/6

- Code is W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Pass

Pass

Pass

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add robots.txt file
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.