

Www.paessler.com
Keyword: monitoring

SEO Score

28%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Paessler - The Monitoring Experts

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

1/3

Paessler is the producer of PRTG, the highly powerful network monitoring software ? PRTG monitors your whole IT infrastructure 24/7 and alerts you to problems before users even notice ? Find out more about our free monitoring tools that help system administrators work smarter, faster, better.

- Description tag should be 160 characters or less.
 - Description tag contains exact keyword
- Fail

Pass

Image Analysis

2/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

2/3

H1
1. PRTG Network Monitor

H2

H3
1. PRTG Roadmap
2. Paessler Building Monitor
3. PRTG Node-RED Connector
4. Customer Stories
5. Resource Center
6. Blog
7. Our story

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- PRTG 32
 - Monitor 19
 - Paessler 18
 - monitoring 11
 - all 10

Mobile Analysis

3/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons

0/1

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

2/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add keyword to url
 - Add favicon.ico
 - Start title with keyword
 - Fix description lenght
 - Add alt tags to images
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add link to sitemap.xml
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link