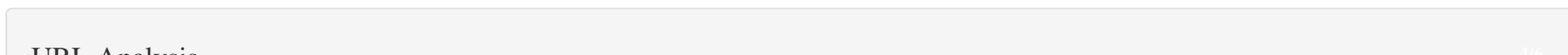


SEO Score

31%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain not set Fail

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

Dog Health Issues: Common Conditions by Breed, Size, Age | Pawlicy Advisor

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

Description Analysis 2/2

Dogs can suffer from a variety of health conditions, but regular visits to the vet and good health insurance can help you keep your dog healthy.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 3/4

H1

H2

1. Dog Breeds with Hereditary Conditions
2. Protect Your Dog's Health with Pet Insurance

H3

1. Beagles
2. Boston Terriers
3. Bulldogs
4. Cocker Spaniels
5. Dachshunds
6. German Shepherds
7. Labrador Retrievers
8. Poodles
9. Siberian Huskies
10. Yorkshire Terriers (Yorkies)
11. Small Dog Health Issues
12. Health Problems in Large Dogs
13. Prevalent Illnesses in Puppies
14. Senior Dog Health Issues
15. Routine Vet Exams
16. Grooming and Teeth Cleaning
17. Healthy Diet
18. Regular Exercise
19. Watch for Symptoms of Illness

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

Top Words 5/5

- dog **58**
- dogs **43**
- are **37**
- can **32**
- you **32**

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 3/3

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 4/5

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Fix title length
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.