



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.pendragonconsultingllc.com  
Keyword: seo agency

# SEO Score

49%



## URL Analysis 4/5

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

## Page Speed 1/1

- Load speed is under 2 seconds Pass

## Title Analysis 2/3

### Optimizing Digital Marketing |Pendragon Consulting |Digital Marketing Agency, MD

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

## Description Analysis 2/3

### Facilitating the pursuit of internet marketing success for the service industry, Pendragon Consulting is an MD digital marketing agency serving across the nation.

- Description tag should be 160 characters or less. Fail
- Description tag should contain the exact keyword Fail

## Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

## Headings (H1-H6) 2/3

### H1

### H2

### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

## Top Words 5/5

- marketing 14
- you 11
- digital 11
- with 11
- Pendragon 11

## Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

## Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

## Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

## Code Analysis 2/5

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.