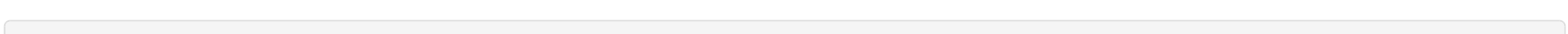


Www.pier78.net  
Keyword: regina

SEO Score

31%



URL Analysis1/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/3

Pier78 | Il blog dei miei pensieri e delle mie passioni

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis1/3

Il blog dei miei pensieri e delle mie passioni

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis2/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- cookies 22
  - lettura 16
  - minuti 15
  - cookie 13
  - diPier 12

Mobile Analysis1/3

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis1/5

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link