



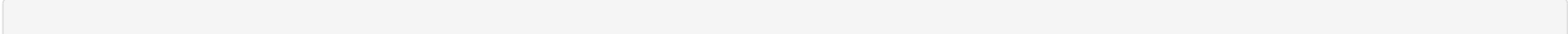
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.pnbmarketing.com

Keyword: ???

SEO Score

23%



URL Analysis2/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain not set

Pass

Fail

Pass

Fail

Fail

Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

pnbmarketing_?????

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

??? ????? ?????, CPA??, ?????, ?? ??? ??

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis2/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- SNS 4
- Korea 3
- Marketing 2
- BMW 1
- BEST1 1

Mobile Analysis2/3

- Add a viewport metatag
- Add an Apple icon

Fail

Fail

Text Analysis2/5

- You should have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons2/4

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail

Fail

Fail

Fail

Code Analysis1/5

- Code is W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Pass

Pass

Pass

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add a viewport metatag
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.