

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



# SEO Score

26%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file not found</li> <li>Favicon file not found</li> <li>Preferred domain not set</li> </ul>	Pass Fail Pass Fail Fail Fail
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

## 400 Bad Request

<ul><li>Title has 60 characters or less.</li><li>Title tag should begin with exact keyword</li></ul>	Pass Fail
Description Analysis	
<ul> <li>Description is too short. Consider adding more characters.</li> <li>Description tag should contain the exact keyword</li> </ul>	Fail Fail
Image Analysis	
<ul> <li>Sorry, no data in this report type</li> </ul>	

### Headings (H1-H6)

#### H1

1. 400 Bad Request

#### H2

#### H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •



Fail

•	Bad 1
•	Request 1
•	Please 1
•	visit 1
•	status 1

#### Mobile Analysis

<ul><li>We found viewport metatag</li><li>Add an Apple icon</li></ul>	Pass Fail
Text Analysis	
<ul> <li>You should have 500+ words on this page</li> <li>Keyword should have 3 occurences</li> <li>Exact keyword was neither bolded, italicized, or underlined</li> <li>Exact keyword was not found within first 100 words</li> <li>Exact keyword not found in anchor text</li> </ul>	Fail Fail Fail Fail
Social Buttons	
<ul> <li>Add Tweet button</li> <li>Add Facebook share/like button</li> <li>Add Google +1 button</li> <li>Did not find a blog link</li> </ul>	Fail Fail Fail Fail
Code Analysis	
<ul> <li>Code is not W3C valid.</li> <li>No flash elements found.</li> <li>Remove inline css.</li> <li>Text to html ratio is less than 2:1</li> <li>Add scheme org markup</li> </ul>	Fail Pass Fail Fail Fail

Add schema.org markup ٠ Link to sitemap.xml was not found •

## Suggestions for a better SEO Score

- Add keyword to urlAdd robots.txt file
- Add favicon.ico

- Add favicon.ico
  You must set your preferred domain (www/non www)
  Start title with keyword
  Fix description lenght
  Add keyword in description
  You need to add exact keyword in H1, H2 or H3 tags
  Add more words (500+ is optimal)
  Use keyword exactly 3 times
  Use bold, italic or underline for keyword
  Add exact keyword in the first 100 words
  Add keyword in anchor text
  Fix w3c validation errors

- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markupAdd link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.