



SEO Score

39%

URL Analysis

1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file not found
 - Favicon found
 - Preferred domain not set
- Pass

Fail

Pass

Fail

Pass

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Home - PROJECT-TOOL.io

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

PROJECT-TOOL.io

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Pass

Pass

Headings (H1-H6)

1/1

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Team 10
 - Unlimited 7
 - Started 7
 - Members 6
 - Tasks 6

Mobile Analysis

1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 231
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Text to html ratio is less than 2:1
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

1/1

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon