

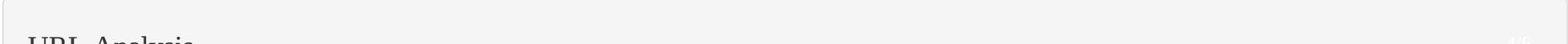


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.referencement-google.ch/
Keyword: référencement local romandie

SEO Score

53%



URL Analysis

4/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

Référencement local Google Romandie, création de site web Suisse

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

2/3

Booster les performances, la vitesse et l'expe?rience utilisateur mobile de son site web en Suisse Romande, optimisation du référencement local Google Romandie

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

2/3

H1

1. Optimisation du référencement local Google en Suisse Romande

H2

1. Tester gratuitement et correctement les performances, ainsi que la vitesse de chargement de son site web grâce à Google.

H3

1. Rédiger un contenu accrocheur unique, riche et efficace pour le World Wide Web.

2. Proposer une expérience utilisateur fluide et une vitesse de chargement ultra-rapide.

3. Structurer, hiérarchiser le contenu et le code source de sa page web avec minutie.

4. Optimiser les métadonnées pour un fort impact en référencement local Suisse.

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- web 37
- sur 30
- les 27
- des 26
- site 23

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

1/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass

Fail

Fail

Fail

Fail

Social Buttons

0/4

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail

Fail

Fail

Fail

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.