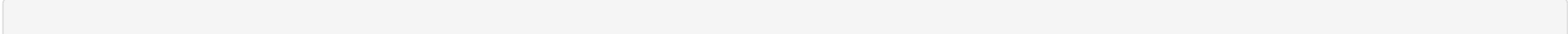




Wwww.sandysicecream.com/  
Keyword: ice cream shop

## SEO Score

54%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

0/3

Sandy's Chill Spot Ice Cream & Seafood Restaurant Bellingham - Bellingham

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

0/3

Here at Sandy's Chill Spot Ice Cream & Seafood Restaurant Bellingham - Bellingham you'll experience delicious Ice Cream, Seafood, Fast Food, Burger cuisine. Try our mouth-watering dishes, carefully prepared with fresh ingredients! At Sandy's Chill Spot Ice Cream & Seafood Restaurant Bellingham, our recipe for success is simple – Great food & care makes customers return every time.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

0/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

0/3

H1

1. Sandy's Chill Spot Ice Cream & Seafood Restaurant Bellingham

H2

1. #1 Ice Cream, Seafood, Juicy Burger Fast Food Delivery Restaurant in Bellingham

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Sys 21
- Bellingham 21
- Ice 20
- Seafood 19
- Restaurant 19

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

0/6

- You should have 500+ words on this page. Your word count: 491
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

0/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon