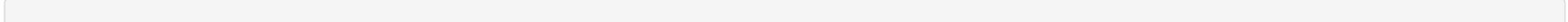




SEO Score

58%



URL Analysis

4/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

3/3

Saustav Bhattarai - SEO - Social Media - PPC - Tutorials

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

1/3

SEO - Social Media - PPC - Tutorials

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Saustav 6
- WordPress 4
- Bhattarai 3
- Guru 3
- Migrate 3

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

3/3

- You should have 500+ words on this page. Your word count: 122
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Text to html ratio is less than 2:1
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Pass

Pass

Social Buttons

0/1

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword in description
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon