

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

[Www.scheideanstalt.de/](http://www.scheideanstalt.de/)

Keyword: goldankauf

SEO Score

66%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/2

Goldankauf, Silberankauf, Schmuckankauf: ESG Edelmetallrecycling | ESG

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail
Pass

Description Analysis

1/1

ESG Scheideanstalt Dienstleistungen vom Goldankauf, Silberankauf, Edelmetallrecycling, Elektronikrecycling, bis zum Handel mit Gold, Silber, Platin und Palladium.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail
Pass

Image Analysis

2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass
Fail
Pass
Fail

Headings (H1-H6)

3/3

H1

H2

H3

1. Ihre Einstellungen zur Cookie-Nutzung auf dieser Website
2. Edelmetall-Ankauf
3. Edelmetall-Recycling
4. Edelmetall-Verkauf
5. Glänzende Geschenke, die in Erinnerung bleiben!
6. Der Cook Islands Gold-Star 2021
7. Eine Unze Sonnenschein – Otto's „Sunnyfant“ auf Silber
8. Goldankauf / Schmuckankauf

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Pass
Pass

Top Words

5/5

- g (27)
- und (13)
- der (12)
- ESG (6)
- bis (5)

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 465
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Fail
Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail
Fail
Pass

Code Analysis

4/4

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Pass
Fail
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.