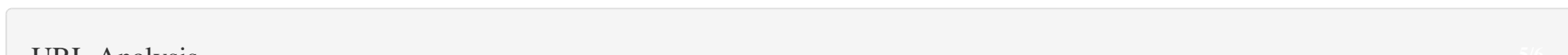


## SEO Score

# 47%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

SEO Services | Digital Marketing Services | Search Engine Marketing Services

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

### Description Analysis 1/3

Specializing in White-hat SEO, Search Berg is a complete SEO Services provider in the United States. Our Digital Marketing Services will bring rankings and traffic to your site.

- Description tag should be 160 characters or less. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 1/4

**H1**

1. Content Driven SEO Services For Your Business That Deliver All the time, Every Time!

**H2**

1. Get Exclusive Access To Our Newly Designed [CLIENT DASHBOARD](#) SEO Tool!
2. Guaranteed SEO Services That Bring You Results!

**H3**

1. menu
2. What Our SEO Clients Say About Us
3. Our Recent SEO Case Studies
4. Our Latest SEO Stats
5. Our SEO Portfolio
6. Still Have Questions ?
7. VERIFIED BY
- 8.
- 9.
10. COMPANY
11. INDUSTRY
12. LOCATION

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

### Top Words 5/5

- SEO **54**
- View **26**
- are **13**
- Search **12**
- Clients **11**

### Mobile Analysis 1/3

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/4

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

### Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- No inline CSS found Pass
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml was not found Fail

### Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon