



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.silverhorsecare.com
Keyword: horse

SEO Score

82%



URL Analysis

4/4

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Page Speed

0/1

- This page should load quicker.

Title Analysis

1/3

Silver Horse Care - Every Breath Counts

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Description Analysis

1/3

Patented Animal Respiratory Treatment Masks and System. Respiratory distress is a common occurrence. The Silver Horse Care system is designed to be easy to use, affordable, easy to clean, and comfortable on the animal as not to cause additional stress. A patent is a form of intellectual property that gives its owner the legal right to exclude others from making, using, selling and importing an invention for a limited period of years, in exchange for publishing an enabling public disclosure of the invention.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Image Analysis

2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Headings (H1-H6)

2/4

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Top Words

5/5

- All 22
- Silver 21
- View 19
- out 18
- Kit 18

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 452
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Code Analysis

0/4

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.