

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

36%

URL Analysis

 URL is SEO friendly Keyword not found in URL URL does not contain underscores robots.txt file found Favicon found Preferred domain set 	Pass Fail Pass Pass Pass Pass
Page Speed	
This page should load quicker.	Fail
Title Analysis	0/2

SpotNews.tv | Content Licensing for Breaking News | SpotNews.tv

 Title is too long. Consider making it max. 60 characters long. Title tag should begin with exact keyword 	Fail Fail
Description Analysis	2/2

Content Licensing for Breaking News available to News Organizations - Spot News? Get Paid for UGC. See it. Shoot It. Send It.

 Description has 160 characters or less. Description tag contains exact keyword 	Pass Pass
Image Analysis	
 Not all images have alt tags Exact keyword should be used in an alt tag Add exact keyword to an image file name Do not use underscore in image file names. 	Fail Fail Fail Fail
Headings (H1-H6)	2/3

H1

H2

H3

1. CONTENT CREATION

- 2. CONTENT LICENSING
- 3. BREAKING NEWSWIRE
- CONTENT LICENSING
 SPOT NEWS? GET PAID.
- 6. GET IN TOUCH
- 7. FOLLOW US
- 8. WRITE US
- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Top Words



Mobile Analysis

- We found viewport metatag
- We found Apple icon

Text Analysis

- You should have 500+ words on this page. Your word count: 220
- Keyword should have 3 occurences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errorsRemove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link



5/5

Pass	
Pass	

Fail

Fail

Fail

Fail

Pass



Fail

Fail	

Pass

Fail

Fail

Pass

Pass

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.