



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.therapynow.co.za
Keyword: therapy

SEO Score

68%



URL Analysis	4/6
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- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed	1/1
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- Load speed is under 2 seconds
- Pass

Title Analysis	1/3
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Online Therapy Sessions With a Counsellor in South Africa

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis	2/3
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Individual counselling sessions led by professional counsellors online. Book your private therapy session via Zoom or WhatsApp online

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis	3/4
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- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - No underscores found in image file names
- Pass

Fail

Pass

Pass

Headings (H1-H6)	3/3
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H1
H2
H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
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- you 10
 - Read 9
 - More 8
 - with 6
 - that 5

Mobile Analysis	2/2
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- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis	1/5
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- You should have 500+ words on this page. Your word count: 380
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons	1/3
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- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis	3/6
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- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score
<ul style="list-style-type: none">Start title with keywordAdd keyword to image alt tagYou need to add exact keyword in H1, H2 or H3 tagsAdd more words (500+ is optimal)Use keyword exactly 3 timesUse bold, italic or underline for keywordAdd exact keyword in the first 100 wordsFix w3c validation errorsRemove inline CSSAdd more text to achieve a text to html ratio of at least 2:1Add Tweet buttonAdd Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.