THE DEMO LIBRARY

Www.umweltsensorik.de
Keyword: sensorik

SEO Score

33%

URL Analysis

- URL is SEO friendly — Pass
- Keyword present in URL — Pass
- URL does not contain underscores — Pass
- robots.txt file not found — Fail
- Favicon file not found — Fail
- Preferred domain set — Pass

Page Speed

- Load speed is under 2 seconds — Pass

Title Analysis

- Title is too short. Consider adding more characters. — Fail
- Title tag should begin with exact keyword — Fail

Description Analysis

- Description is too short. Consider adding more characters. — Fail
- Description tag should contain the exact keyword — Fail

Image Analysis

- Sorry, no data in this report type

Headings (H1-H6)

H1

H2

H3

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword NOT found heading tags H1, H2 or H3 — Fail
- No duplicate heading tags found — Pass

Top Words — 5/8

Mobile Analysis

- Add a viewport metatag — Fail
- Add an Apple icon — Fail

Text Analysis

- You should have 500+ words on this page. Your word count: 0 — Fail
- Keyword should have 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword was not found within first 100 words — Fail
- Exact keyword not found in anchor text — Fail

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Did not find a blog link — Fail

Code Analysis

- Code is not W3C valid. — Fail
- No flash elements found. — Pass
- No inline CSS found — Pass

Suggestions for a better SEO Score

- Add robots.txt file
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon