

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

65%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon file not found</li> <li>Preferred domain set</li> </ul>	Pass Fail Pass Pass Fail Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	1/2

## V4 Marketing Digital para Vender mais

<ul> <li>Title has 60 characters or less.</li> <li>Title tag should begin with exact keyword</li> </ul>	Pass Fail
Description Analysis	

Procurando agência de Marketing Digital? Somos experts em marketing digital. Nosso negócio é vender o seu sem agenciar nada.

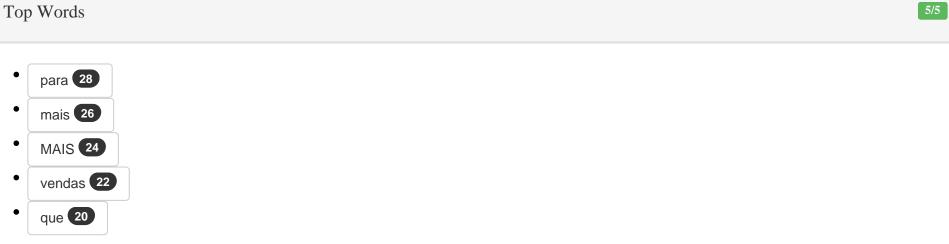
<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	
<ul> <li>All images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>No underscores found in image file names</li> </ul>	Pass Fail Fail Pass
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found ٠





Mobile Analysis

<ul><li>We found viewport metatag</li><li>We found Apple icon</li></ul>	Pass Pass
Text Analysis	
<ul> <li>You have 500+ words on this page</li> <li>Keyword should have 3 occurences</li> <li>Exact keyword was neither bolded, italicized, or underlined</li> <li>Exact keyword was not found within first 100 words</li> <li>Exact keyword not found in anchor text</li> </ul>	Pass Fail Fail Fail Fail
Social Buttons	
<ul> <li>Add Tweet button</li> <li>Add Facebook share/like button</li> <li>Did not find a blog link</li> </ul>	Fail Fail Fail
Code Analysis	
<ul> <li>Code is W3C valid.</li> <li>No flash elements found.</li> <li>Remove inline css.</li> <li>Text to html ratio is less than 2:1</li> <li>Add schema.org markup</li> <li>Link to sitemap.xml was not found</li> </ul>	Pass Pass Fail Fail Fail Fail

## Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description

- Add keyword to image alt tag
  Add exact keyword to an image file name
  You need to add exact keyword in H1, H2 or H3 tags
  Use keyword exactly 3 times
  Use bold, italic or underline for keyword

- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markupAdd link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

