

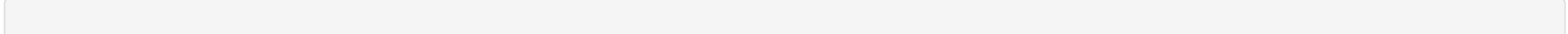


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.warmup.co.uk  
Keyword: underfloor heating

SEO Score

56%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

WARMUP Plc — Underfloor Heating | Official UK Website

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

Warmup is the World's best-selling underfloor heating brand. Over 2 million electric & water systems sold worldwide – Guaranteed for Life. 24/7/365 Support

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)3/3

**H1**

- The World's Best-Selling
- Floor Heating Brand
- The World's Best-Selling
- Floor Heating Brand

**H2**

- Underfloor heating is energy-efficient
- The world's best-selling floor heating brand
- We work with the industry's best professionals

**H3**

- Million systems installed
- Countries
- Years

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Pass

Fail

Top Words5/5

- heating20
- with13
- Heating11
- more10
- Underfloor10

Mobile Analysis1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis3/6

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Pass

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.