

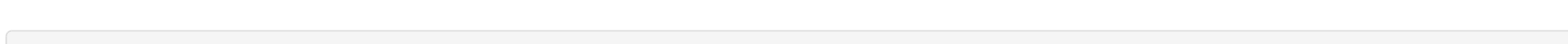


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.warmup.co.uk
Keyword: underfloor heating

SEO Score

56%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

WARMUP Plc — Underfloor Heating | Official UK Website

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

Warmup is the World's best-selling underfloor heating brand. Over 2 million electric & water systems sold worldwide – Guaranteed for Life. 24/7/365 Support

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 1/4

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- Remove any duplicate heading tags Fail

- H1**
1. The World's Best-Selling
 2. Floor Heating Brand
 3. The World's Best-Selling
 4. Floor Heating Brand

- H2**
1. Underfloor heating is energy-efficient
 2. The world's best-selling floor heating brand
 3. We work with the industry's best professionals

- H3**
1. Million systems installed
 2. Countries
 3. Years

Top Words 5/5

- heating **20**
- with **13**
- Heating **11**
- more **10**
- Underfloor **10**

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 2/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description length
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.