

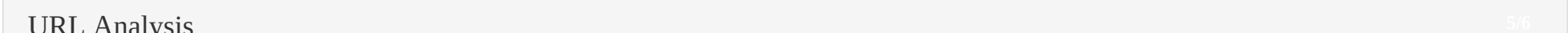


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.way-away.es/
Keyword: VIAJAR

SEO Score

39%



URL Analysis 1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed 0/1

- This page should load quicker.
- Fail

Title Analysis 0/3

- Inicio
- Title is too short. Consider adding more characters.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis 0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis 0/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6) 0/1

- H1

- Rutas de viaje para que todo salga perfecto
- H2

- Planes recomendados por tipo de viaje:
 - ¿Por qué viajar con nuestras Rutas Detalladas?
 - ¿No sabes a dónde viajar?
 - ¿Qué opinan nuestros usuarios?
 - Lo último en nuestro blog:
- H3

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - No duplicate heading tags found

Pass

Pass

Pass

Top Words 5/5

- por 15
 - para 12
 - con 12
 - que 11
 - ruta 8

Mobile Analysis 0/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis 1/3

- You should have 500+ words on this page. Your word count: 491
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons 1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis 0/5

- Code is not W3C valid.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- Fail

Pass

Pass

Pass

Fail

Fail

Pass

- Suggestions for a better SEO Score
- Optimise speed to load under 2 seconds
 - Add keyword to url
 - Fix title lenght
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add alt tags to images
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - Add more words (500+ is optimal)
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add schema.org markup
 - Add Tweet button
 - Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.