



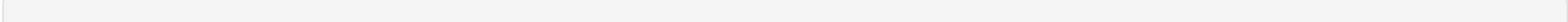
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.web-thermometer.de

Keyword: thermometer

SEO Score

57%



URL Analysis

4/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

4/5

Web-Thermometer.de | Temperatur und Luftfeuchte über das Netzwerk erfassen

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

2/5

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

1/5

- All images have alt tags
- Exact keyword should be used in an alt tag

Pass

Fail

Headings (H1-H6)

2/3

H1

1. Web-Thermometer

H2

1. Web-Thermometer erfassen Messwerte wie Temperatur und Luftfeuchtigkeit. Sie zeichnen die Messdaten auf und versenden Alarme über SMS, E-Mail und andere M2M-Protokolle.

2. Web-Thermometer

3. Anwendungen

4. Hersteller

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Pass

Fail

Top Words

5/5

und

34

die

14

von

13

oder

12

Sie

12

Mobile Analysis

1/5

- Add a viewport metatag
- We found Apple icon

Fail

Pass

Text Analysis

4/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is good
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Pass

Pass

Fail

Pass

Suggestions for a better SEO Score

- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.