DEMO
Demo Version

Www.webkomp.pl

Keyword: strony internetowe

SEO Score

50%

URL Analysis

- URL is SEO friendly — Pass
- Keyword not found in URL — Fail
- URL does not contain underscores — Pass
- robots.txt file found — Pass
- Favicon found — Pass
- Preferred domain set — Pass

Page Speed

- Load speed is under 2 seconds — Pass

Title Analysis

WEBKOMP.PL - Profesjonalne strony WWW oraz sklepy internetowe.

- Title is too long. Consider making it max. 60 characters long. — Fail
- Title tag should begin with exact keyword — Fail

Description Analysis

Tworzymy strony internetowe oraz sklepy internetowe. Zajmujemy si? pozycjonowaniem i prowadzeniem kampanii reklamowych dla firm.

- Description has 160 characters or less. — Pass
- Description tag contains exact keyword — Pass

Image Analysis

- Not all images have alt tags — Fail
- Exact keyword should be used in an alt tag — Fail
- Add exact keyword to an image file name — Fail
- No underscores found in image file names — Pass

Headings (H1-H6)

H1

H2

1. **O nas**
2. **Co robimy?**
3. **Nasze realizacje**
4. **Nasze artyku?y**
5. Nie wahaj si?, skorzystaj z wyceny online!

H3

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword NOT found heading tags H1, H2 or H3 — Fail
- No duplicate heading tags found — Pass

Top Words

5/5

- stwa 1
- strony 2
- Strona 3
- firmowa 5
- aby 7

Mobile Analysis

- We found viewport metatag — Pass
- We found Apple icon — Pass

Text Analysis

- You should have 500+ words on this page — Fail
- Keyword should have 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword was not found within first 100 words — Fail
- Exact keyword found in anchor text — Pass

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Add Google +1 button — Fail
- Blog link found — Pass

Code Analysis

- Code is not W3C valid. — Fail
- No flash elements found. — Pass
- Remove inline css. — Fail
- Text to html ratio is less than 2:1 — Fail
- Schema.org markup found. — Pass
- Link to sitemap.xml found — Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button