



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.westbayweb.com/search-engine-optimization/  
Keyword: Search Engine Optimization Services

SEO Score

67%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Search Engine Optimization Services - West Bay Web

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis1/3

With 25 years of Search Engine Optimization experience, we offer the best Traverse City area Search Engine Optimization Services for local as well as global search results.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)1/3

H1

H2

- What is Search Engine Optimization?
- Our Search Engine Optimization Services Include:**
- SEO Website Audit

H3

- Local SEO Services
- Global SEO
- On Page SEO
- Content Marketing Analysis and Keyword Research
- Keyword Density
- Technical SEO
- Off-Site SEO
- WordPress SEO

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words5/5

- that33
- SEO24
- website19
- Engine19
- Search17

Mobile Analysis1/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis1/3

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis1/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

N/A

Pass

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.