

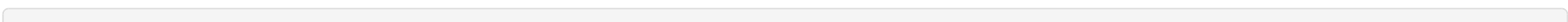


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.youtube.com/channel/UC8X83QKEMkbfvc84gS9QAhg
Keyword: Social media marketing

SEO Score

38%



URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Amila Bavantha - YouTube

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

2/3

The collection...

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- YouTube 2
- OverPersAuteursrechtContactCreatorsAdverterenOntwikkelaarsVoorwaardenPrivacyBeleid 1
- veiligheidZo 1
- werkt 1
- YouTubeNieuwe 1

Mobile Analysis

4/3

- Add a viewport metatag
- Add an Apple icon

Fail
Fail

Text Analysis

4/5

- You should have 500+ words on this page. Your word count: 15
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail
Fail
Fail
Fail
Fail

Social Buttons

4/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

2/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

N/A
Pass
Fail
Fail
Pass
Fail

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.