

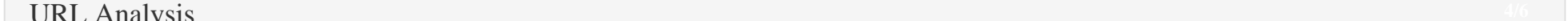


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Yozaal.com
Keyword: marketing

SEO Score

80%



URL Analysis

4/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain not set
- Pass

Fail

Pass

Pass

Pass

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Creative Website Design Agency Yozaal

Pass

Fail

- Title has 60 characters or less.
 - Title tag should begin with exact keyword

Description Analysis

0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - No underscores found in image file names
- Pass

Fail

Pass

Pass

Headings (H1-H6)

2/3

- H1

1. We bring you new customers
- H2

1. Appear On the Front Page of Google!
2. Full Service Digital Marketing Agency
3. Appear On the Front Page of Google!
4. [Opertray Division](#)
5. [Tremely Designs](#)
6. [Plainst Tech](#)
7. [Maindex Solutions](#)
- H3

1. DIGITAL MARKETING STRATEGY
2. GROW TRAFFIC & INCREASE REVENUE
3. GROW TRAFFIC & INCREASE REVENUE

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Pass

Fail

Top Words

5/5

- SEO 13
 - Marketing 12
 - with 9
 - Web 9
 - Services 8

Mobile Analysis

2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

2/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

2/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.