



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Zibdigital.com.au/  
Keyword: digital marketing australia

SEO Score

31%



URL Analysis

2/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain not set

Pass

Fail

Pass

Fail

Fail

Fail

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Sucuri WebSite Firewall - Access Denied

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

2/4

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- you 4
- Block 3
- Website 2
- please 2
- this 2

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

3/5

- You should have 500+ words on this page. Your word count: 66
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

2/6

- Could not check validation status.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

N/A

Pass

Pass

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.