

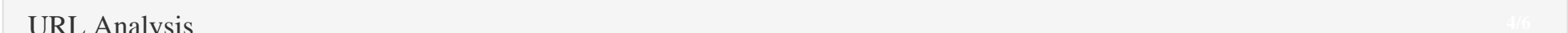


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Zotee.org
Keyword: donation

SEO Score

53%



URL Analysis

1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

0/1

- This page should load quicker.
- Fail

Title Analysis

0/3

- Zotee
- Title is too short. Consider adding more characters.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

0/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)

1/1

- H1
- 1. Why Zotee ?

- H2
- 1. Start your fundraiser
 - 2. Share your fundraiser
 - 3. Withdraw funds
 - 4. Need help to setup your free fundraiser ?

- H3
- 1. About
 - 2. Support
 - 3. About
 - 4. Support

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Fail

Fail

Top Words

5/5

- Search 18
 - Share 6
 - Policy 5
 - content 5
 - Start 5

Mobile Analysis

0/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 286
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Fail

Fail

- Suggestions for a better SEO Score
- Optimise speed to load under 2 seconds
 - Add keyword to url
 - Add favicon.ico
 - Fix title lenght
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Make sure you have unique heading tags (remove duplicate heading tags)
 - Add more words (500+ is optimal)
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add schema.org markup
 - Add link to sitemap.xml
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.